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Contact: Press@Inspire.Buzz
323-379-5180

Squatty Potty CEO Bobby Edwards Issues Statement on Kathy Griffin

(St. George, UT—May 30, 2017) Squatty Potty, the designers and creators of Squatty Potty® toilet stools and Unicorn Gold® bathroom products, is a small family business based in Saint George, Utah that has become a national sensation. Featured on *Shark Tank* and well-known for its hilarious, viral social media-driven ad campaigns, the company has sold more than 4 million products in the U.S. to date.

Squatty Potty recently enlisted celebrity comedian Kathy Griffin to star in a new ad campaign for the company, and in response to today's events, CEO Bobby Edwards has issued the following statement:

“We were shocked and disappointed to learn about the image Ms. Griffin shared today, it was deeply inappropriate and runs contrary to the core values our company stands for. In response, Squatty Potty has suspended its ad campaign featuring Ms. Griffin. We have acted swiftly and decisively to demonstrate our commitment to a culture of decency, civility, and tolerance.”

Learn more about Squatty Potty by visiting squattypotty.com

About Squatty Potty, LLC Founded in 2011, Squatty Potty, LLC is a consumer products company whose product lines consist of toilet stools, sprays and other bathroom accessories. Its flagship product, the Squatty Potty stool, is designed to help users assume the squatting position while using the bathroom, delivering fast, complete elimination with comfort and ease. In 2014, the Company was featured on ABC's hit TV show *Shark Tank*, and became the second most successful company in the history of the show. In 2015, the Company launched a wildly successful marketing campaign featuring a viral YouTube video that has garnered over 130 million views to date and won the 2016 Webby Award. Currently Squatty Potty products are sold in over 6,000 retail locations globally including Bed, Bath & Beyond, Costco, Walmart and Target. Connect on social media **#squattypotty**, **#poopbetter**, **@squattypotty**

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