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FOR IMMEDIATE RELEASE

**Squatty Potty® Supports Ella's HOPE for Autism to
Generate Awareness and Promote Acceptance**

ST GEORGE, Utah, April 30, 2018 – Squatty Potty® is proud to partner with Ella's Hope for Autism in celebrating Autism Awareness month to promote awareness, understanding and acceptance of the tens of thousands living with Autism Spectrum Disorder or ASD.

Squatty Potty is honored to connect with Ella's Hope and donate 50 Squatty Potty stools to help address the intestinal problems often associated with autism in younger children. Half of those Squatty Potties are going to families through Ella's Hope and Autism Support Now and the others are being donated to Children's Mercy Hospital for families in the pediatrics GI clinic.

Studies from Autism Speaks, and the Centers for Disease Control and Prevention (CDC) [recently found](#) that children with autism are more than 3.5 times more likely to suffer chronic diarrhea or constipation than are their normally developing peers.

Ella's Hope executive director and mother of two children on the autism spectrum, Hope McPheeters explains, *"When we realized that our children had some of these gut issues, we started doing research. As parents, we sought out information to help our kids with this very real problem. In the process, we saw the Squatty Potty on a favorite show, Shark Tank, and thought, maybe it could help. We ordered two and now it is an integral tool in our bathrooms- it helped our son feel more comfortable in his toileting routine and helped our older daughter deal with painful constipation as a young child."*



After noticing a post from Hope McPheeters about how Squatty Potty stools made a difference for her autistic children, Squatty Potty reached out to McPheeters to learn more and came to find that gastrointestinal disorders are among the most common medical conditions associated with autism.

After meeting McPheeteres, Squatty Potty felt compelled to reach out to others searching for the same helpful solutions she found in the toilet stool. “It just makes sense for us to partner with Ella’s Hope. We understand the importance of creating a better bathroom experience. We want to help everyone *poop better*”, says Squatty Potty CEO, Bernie Kropfelder.

For more information, visit <https://www.squattypotty.com/> or call Robert Edwards at 855-628-1099. Connect on social media [@squattypotty](#), [#squattypotty](#), [#poopbetter](#)

About Squatty Potty, LLC

Founded in 2011, Squatty Potty, LLC is a consumer products company whose product lines consist of toilet stools, sprays and other bathroom accessories. Its flagship product, the Squatty Potty stool, is designed to help users assume a squatting position while using the bathroom, delivering fast, complete elimination with comfort and ease. In 2014, the Company was featured on ABC’s hit TV show Shark Tank, and became the second most successful company in the history of the show. In 2015, the Company launched a wildly successful marketing campaign featuring a viral YouTube video that has garnered over 170 million views to date and won the 2016 Webby Award. Currently Squatty Potty products are sold in over 6,000 retail locations globally including Bed, Bath & Beyond, Costco, Walmart and Target.

About Ella’s Hope for Autism

A non-profit organization which promotes autism awareness and supports families affected by autism spectrum disorders. Ella’s Hope is committed to funding programs and organizations that provide early intervention services and therapies, family support, education, advocacy and opportunities with the purpose of improving the quality of life for individuals with autism and their families. Ella’s Hope also offers support to organizations that provide services for children with autism and to organizations that conduct research on the causes and effects of autism.

To find out more information, please visit <http://ellashope.org/donate-now/> and <http://autismsupportnow.com/>

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